



GCAP-Pakistan National Consultative Meeting/Meeting Minutes

Activity:	National Consultative & Planning Meeting
Date:	26-09-09
Day:	Saturday
Venue:	South Asia Programme Office Lahore, Pakistan
Purpose:	Planning & Consultation about GCAP Campaign
No. of Participants:	38
Reported by:	Fatima Zafar (PO PRAP)

Objectives:

- To share plan of action with the GCAP Members
- To get members views about the plan
- To get suggestion and ideas about its implementations

Proceedings:

GCAP-Pakistan organized the National Consultative Meeting in Lahore for sharing the plan of activities with its members on 26th September, 2009. It was attended by 38 different representatives of NGOs, CSOs, Network for Community Empowerment and GCAP members.



The meeting was started at 2:00pm. Mr. Mohammad Zia Ur Rehman (GCAP-Pakistan National Coordinator) who was presiding over the meeting welcomed all the participants. He specially thanked Mr. Irfan Mufti (who in the past has been associated internationally with GCAP Network) for his participation. He requested him to brief the participants about the GCAP history.

Mr. Irfan Mufti:

He said that GCAP was initially a worldwide alliance committed to making world leaders live up to their promises and to making a breakthrough on poverty during 2005.

However due to the success of the campaign during 2005, the 170 members of the campaign's International Facilitation Group (IFG) met in Beirut in early 2006 and unanimously agreed to continue the campaign up to December 31, 2007.



At a global assembly in Montevideo,

Uruguay in May 2007 the national coalitions and other constituencies voted to extend the campaigning alliance until at least 2015.

The campaign was founded at a conference in Johannesburg, South Africa in late 2004 and officially launched at the World Social Forum in Brazil on the January 1, 2005.

It rapidly grew to earn its status as the largest anti-poverty campaign in the world by building on existing networks, and their strategies and activities. Currently it boasts of more than one thousand member organizations and millions of supporters worldwide and Pakistan is also the part of this Network.

Mr. Mohammad Zia Ur Rehman (GCAP-Pakistan National Coordinator):

He shared that the Global Call to Action against Poverty (GCAP) is an alliance made by a diverse range of coalitions, community groups, trade unions, individuals, faith groups, women and youth organizations, NGOs and other campaigners who are all committed to fight against poverty and working together in the world. It is to call for action to the world's leaders to meet their promises to end poverty and inequality according the Millennium



Developments Goals. He further shared that there is great diversity among our groups, but we know that we will be more effective when we work together. We do not endeavor to reach absolute agreement on detailed policy, but we want to pressure governments to eradicate poverty, dramatically lessen inequality, and achieve the Millennium Development Goals. He said that last year GCAP together with the UN-Millennium Campaign jointly set a Guinness World Record for the most number of people to ever to simultaneously 'Stand Up' against poverty within a 24 hour period. The initiative was held as a part of GCAP's Month of Mobilization and the release of the record numbers was set to coincide with the last day of the Month. This year, we again together with the UN-Millennium Campaign



want to jointly set a new record by Standing Up against poverty from 16th Oct to 18th

Oct, 2009 but for this we have to go forward purposefully that is why we all here for planning and consultation so that we can be able to unanimously decide the future plan of GCAP.

After that Mr. Zia Ur Rehman (National Coordinator GCAP-Pakistan) & Ms Fatima Zafar (Programme Officer Policy Research & Advocacy Programme) shared the GCAP Activity Plan (See Annexure 1) with all the participants and welcomed them to share their views.

Suggestions & Views:

Participants had shared very unique and innovative ideas.

- Some suggested that Street Theatre Performances could prove be a good tool to mobilize people for this type of cause.
- Mushaeyra (Poetry) function could be organized to pressurize government in this way they can tell the people about present situation of poverty in Pakistan with the help of the interesting verses.
- National Secretariat should work on the Petition in which they should highlight demands and this should be presented over to the Prime Minister of Pakistan to make the Government realize about its responsibilities towards the cause.
- National Secretariat should arrange an meeting (Closing Ceremony) with the Prime Minister of Pakistan in which they can present the letter of request to Prime Minister directly on 18th of October, 2009.

In the end, it was decided that GCAP Membership forms will be sent to all the participants and all of them will submit their Plan of Actions with filled membership forms back to National Secretariat and National Secretariat will share the all updated

information (Suggestions & Views) with the representatives of United Nations Millennium Campaign. Meeting was ended by 5:30pm.

Concluded

Pictures:







Stand Up & Take Action Campaign

National Consultative Meeting
Lahore, 26th September 2009

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END POVERTY 2015
millennium campaign

STAND UP TAKE ACTION
END POVERTY NOW



**Annexure 1: Proposal on planned activities and outcomes for SUTA 2009
(Asia)**

Type of Action (Mass mobilisation / Goals Driven etc)	Event details (Place / Date)	Target Group(s) & Area Covered (provinces/states etc) & expected number of participants	Expected policy / practice change outcome and new constituency outreach	Planned Media Strategy Coverage (Print / electronic / broadcast etc)
<p>72 Press Briefings will be organized by Provincial Headquarters, 52 PARC Networks and other member organizations. The agenda of the briefing will be to share the objective, strategy and infrastructure of STAND UP & TAKE ACTION Campaign to end Poverty with representatives of Print and Electronic Media.</p>	<p>Multan, Karachi, Quetta and Peshawar, Muzaffar Garh, Ali Pur, Jatoi, Kot Addu Bhakkar, Mankera, Kalur Kot, Darya Khan Mianwali, Isa Khel, Piplan, Vehari, Burewala, Mailsi Sahiwal, Chichawatni, Pakpattan, Arifwala, Shahrukne-e-Alam & Mumtazabad Town (Multan Sadar), Shershah & Bosan Town (Multan City), Shujabad, Jalal Pur Pirwala, Lodhran Kahrora Pacca, Duniya Pur,</p>	<p>Members of CSOs, NGOs and Media Representatives</p> <p>Area Covered: Whole of Pakistan</p> <p>Expected Number of Participants: At least 50 participants in each Press Briefing</p> <p>Total: 3600</p>	<ul style="list-style-type: none"> • Significant increase in resource allocations to address issues about health, education sector as well as for the poverty alleviation • Pro-people policies will be introduced by bringing changes in poverty reduction strategy paper-II by considering public demands. • Government ensured implementation of its 	<p>Through G CAP Media Coordinator all the National & Local Print and Electronic Media will be invited for the Coverage.</p>

	<p>Khanewal, Jehanian, Mian Channu, Kabir Wala, D.G Khan, Taunsa, Tribal Area, Rajan Pur, Rojhan, Jam Pur, Layyah, Chaubara, Karor Lal Esan, Bahawalpur, Hasil Pur, Yazman, Ahmad Pur East, Khair Pur Tame Wali, Bahawalnagar, Minchinabad, Fort Abbas, Haroonabad, Chishtian, Rahim Yar Khan, Liaquat Pur, Sadiqabad, Khanpur and other member organizations/16- 10-09</p>		<p>commitments to address poverty Government promises for no midway deductions in PSDP fund are fulfilled.</p>	
<p>5 Huge Provincial level Rallies will be organized by GCAP- Pakistan National Secretariat in Multan and by other major cities of Pakistan.</p>	<p>Multan, Karachi, Quetta, Lahore and Peshawar/ 17- 10-09</p>	<p>Common masses Member organizations & representatives of youth, farmers, women and tenants, Media Groups and Parliamentarians.</p> <p>Area Covered: Major Cities of</p>	<p>Same as Above</p>	<p>Through G CAP Media Coordinator all the National & Local Print and Electronic Media will be invited for the Coverage.</p>

		<p>Pakistan</p> <p>Expected Number of Participants: At least 2000 participants in each Provincial level Rally</p> <p>Total: 10000</p>		
<p>1 Radio Programme & 1 TV programme will be planned to get opinion of community at grassroots level about poverty and food insecurity.</p>	<p>Multan/16-10-09 to 18-10-09</p>	<p>Common Masses</p> <p>Area Covered: South Punjab</p> <p>Expected Participants: Whole of the population of South Punjab (50 Million)</p> <p>Total: Approximate half the population of South Punjab will watch & Listen our programme 20 million.</p>	<p>Same as Above</p>	<p>Meetings will be organized with News Producers for the arrangement and telecasting of programmes.</p>
<p>68 activities i.e. Rallies, Seminars, Walks, Forums, and Dialogues will be organized by 52 PARC Networks in</p>	<p>Muzaffar Garh, Ali Pur, Jatoi, Kot Addu Bhakkar, Mankera, Kalur Kot, Darya</p>	<p>Common masses Member organizations & representatives of youth, farmers,</p>	<p>Same as Above</p>	<p>All the National & Local Print and Electronic Media Communication</p>

<p>Southern Punjab and by other member organizations in overall Punjab, Sindh & Balochistan.</p>	<p>Khan Mianwali, Isa Khel, Piplan, Vehari, Burewala, Mailsi Sahiwal, Chichawatni, Pakpattan, Arifwala, Shahrukne-e-Alam & Mumtazabad Town (Multan Sadar), Shershah & Bosan Town (Multan City), Shujabad, Jalal Pur Pirwala, Lodhran Kahrora Pacca, Duniya Pur, Khanewal, Jehanian, Mian Channu, Kabir Wala, D.G Khan, Taunsa, Tribal Area, Rajan Pur, Rojhan, Jam Pur, Layyah, Chaubara, Karor Lal Esan, Bahawalpur, Hasil Pur, Yazman, Ahmad Pur East, Khair Pur Tame Wali, Bahawalnagar, Minchinabad, Fort Abbas, Haroonabad, Chishtian, Rahim Yar Khan, Liaquat Pur, Sadiqabad,</p>	<p>women and tenants, Media Groups.</p> <p>Area Covered: Punjab</p> <p>Expected Number of Participants: At least 250 participants in each activity</p> <p>Total: 17,000</p>		<p>Groups will be invited for wide coverage.</p>
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	Khanpur and other member organizations/ 17 th Oct, 2009			
Petition Signing Activity will be planned by National Secretariat Pakistan for this National Secretariat will send petition to be signed against poverty by all the member organizations.	Multan/October,09	Members of CSOs, NGOs, Communities and common masses Area Covered: Whole of Pakistan Expected Participants: 10000	Pressurize government institutions and selected members of the parliament to strategize and form the policies to minimize the poverty level	
01 Closing Ceremony & Press Conference will be organised to share the final results of the campaign with media, civil society and other partners.	Provincial Headquarter Multan/18-10-09	Members of CSOs, NGOs, Students and Media Representatives Area Covered: Provincial Headquarter of GCAP-Pakistan Expected Participants: At least 200 participants.	Same as Above	All the National & Local Print and Electronic Media Communication Groups will be invited for wide coverage.
Sub Activities:				
4 Provincial Level Planning Meetings & 1 National Level meeting with GCAP Member	GCAP Pakistan National secretariat Multan & Provincial	Expected Participants: At least 50 in Each Activity		All the National & Local Print and Electronic Media

Organizations	Headquarters/ Oct, 09			Communication Groups will be invited for wide coverage.
Letters/emails/messages will be sent to all concerned stakeholders & National /Provincial level elected representatives, columnists for ensuring the their support in favour of the key demands of SUTA Campaign by involving, Mass Mobilization Group (MMG), Media & Communication Group (MCG) & Policy Research & Reforms Group (PRRG)	GCAP Pakistan National Secretariat Multan/Oct, 2009			
10000 Posters on poverty will be distributed among the general public through the CSOs, PARCs and other associations and networks.	GCAP Pakistan National Secretariat Multan/ Oct, 2009	Area Covered: Whole of Pakistan Expected people getting messages will be at least 40000	Communities in Pakistan will be Sensitized through the messages given in the posters.	
Online Petition Signing Activity, website will be uploaded with the	GCAP Pakistan National Secretariat Multan/ Oct, 2009	Expected Participants: 500		

<p>statement of Petition against poverty on www.gcappakistan.net</p>				
<p>National Secretariat will upload the website with updated information statistics of STAND UP in Pakistan at every Province, District and Tehsil level, Press coverage, snapshots, our coalition partner's participation, details of activities done under the campaign at every level in Pakistan to inform the donors, international, national, regional and common man about the GCAP campaign and its objectives.</p>	<p>GCAP Pakistan National Secretariat Multan / Through out the campaign</p>		<p>People will get updated information about GCAP</p>	