



GCAP Pakistan Structure, Constitution & Guidelines¹

Proposed by Coalition Members

In Meeting Held on dated 10 January, 2009 at Multan &

Endorsed by Participants in Consultative Workshop dated February 2-3, at Islamabad

Value Proposition and Scope of the Campaign

- a. GCAP Pakistan will be the critical link between Global and Local campaigns against poverty and related issues. It will ensure that global campaigns consider the national and local concerns, and that the national and local campaigns are carried out in the context of larger global issues.
- b. GCAP Pakistan will be a campaign of all like-minded groups in Pakistan, based on a joint-charter to ensure that basic citizen rights are honoured and governments keep their promises.
- c. GCAP Pakistan will provide a platform for and facilitate the efforts of various people's movements in addressing the needs of the common citizens, especially the poor and the marginalized.
- d. GCAP Pakistan will be the banner signifying the united actions of member organizations and networks to hold the state to account.

Focus of the Campaign

1. To ensure that the state not only honours the rights of citizens, but deems it its responsibility to ensure these rights are fulfilled
2. To ensure that the state (Government of Pakistan, Provincial Governments, and Local Governments) adhere to their promises, especially those related to the:
 - National Development Goals,
 - Promises made in the Poverty Reduction Strategic Papers (PRSP)
 - 10th Five Year Plan
 - Agreements and Resolutions ratified by Pakistan in International Forums vis-à-vis the Poor and the Marginalized,
3. To ensure capacity building of communities to for awareness as well as concerted action.

Modus Operandi for the Campaign

Four broad approaches would be adopted as part of the Modus Operandi of GCAP Pakistan:

1. **Mass Mobilization:** This would include awareness creation and alliance building.
2. **Policy Engagement:** To include evidence-based advocacy based on a strong database and research as well as documentation.
3. **Media and Communication:** To ensure that the media and other communication channels are effectively utilized for furthering the objectives of the campaign to eliminate poverty and all forms of discrimination.
4. **Global Alliance for Local Action:** To ensure that the linkages between the local and global levels are strengthened and raising resources.

Anchor Points

The following three will be the Main Anchor Points:

¹ Based on the note prepared as part of the Campaign introduction Process and adopted by the NSC, and other coalition members on January 10, 2009.

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1. **Education:** Especially primary education with specific focus on enrolment and retention of the girl child; quality of education in rural areas
2. **Health:** Principal focus on Maternal and Infant (clear focus on girl child) Mortality
3. **Food Security and Livelihood:** Sustainable agriculture, non-agricultural livelihoods, employment guarantee, etc.

Structure of GCAP Pakistan

The GCAP Pakistan will have a formal three-tier structure with the additional possibility of need-based task forces:

1. **National Steering Committee of the Campaign (NSC)**
2. **National Campaign Steering Team (NCST)**
3. **Campaign Secretariat (CS)**

1. National Steering Committee of the Campaign (NSC)

- a. The NSC will be an inclusive collective of Civil Society Organisations, NGOs, Institutions and Peoples' Movements subscribing to the programme of GCAP Pakistan and which must be willing to contribute to the GCAP Pakistan process, goals, objectives, programme and events.
- b. The NSC will have members representing state, national and international networks, organisations, groupings of the marginalized etc. Membership to the NSC will be on the invitation of the Convenor, NSC. Members are invited based on their work and credibility in the areas listed under the objectives and focus of the campaign.
- c. The NSC will be responsible for developing the vision, direction and the broad policy guidelines to ensure that GCAP Pakistan process is an open, transparent and inclusive process.
- d. The NSC will be the forum to discuss, debate and develop consensus on broader policy issues related to the GCAP Pakistan process, detailed strategy of the campaign and will approve the plans and budgets.
- e. The NSC is the forum to facilitate broader consultation and bringing in more civil society organisations, NGOs, and movement groups to the GCAP Pakistan process.
- f. The NSC is a validating forum and will be responsible for constituting various Task Forces and other necessary teams/ bodies that it may deem fit for the success of GCAP Pakistan. The NSC will provide the mandate and legitimacy to the National Campaign Steering Team (NCST), Task Forces, and other committee appointed from time to time.
- g. The NSC will also mandate various civil society organizations, NGOs, social groups and movements to initiate and facilitate GCAP Pakistan process at the grassroots level in various regions and the provinces.
- h. The reports of the working of the NCST, Task Forces and the financial expenditures will be circulated in advance and discussed, if necessary, during the NSC meetings.
- i. The NSC will meet at least once a year to review the performance of the campaign. The expenses for participating in the NSC will be incurred by the GCAP Pakistan or respective organizations or persons.
- j. The NSC is responsible to explore resources (financial and good will) to strengthen/ expand campaign horizontally at the state level and vertically at the national and international level.

2. National Campaign Steering Team (NCST)

- a. The NCST will be the Executing Body of the GCAP Pakistan, as per the mandate derived from the NSC.
- b. The NCST will comprise of a minimum of 5 members, and not more than 15 members to be elected or decided through consensus in NSC. Members so elected/ selected through



- consensus shall commit to spend time and actively involve themselves in the various efforts to ensure the successful GCAP Pakistan process and organizing related events. The NSC is the appropriate body to find replacements for members of the NCST, if found necessary. The members of the NCST are responsible for electing a Convenor of the National Campaign Steering Team.
- c. The NCST will provide proactive leadership in organizing events, meeting, campaign, and activities of GCAP-Pakistan and work closely with the Campaign Secretariat.
 - d. Based on broad guidelines mandated by NSC, the NCST will support and participate in strategic policy meetings for influencing the political leadership, bureaucracy, donors or other important stakeholder groups.
 - e. The members of the NCST are expected to commit a minimum of four days a month to take up various responsibilities and fulfill the task assigned.
 - f. The members of the NCST are expected to be actively involved in various activities and willing to travel to different regions to strengthen the GCAP Pakistan process and mobilize resources and people to ensure that GCAP Pakistan process and the event have impacts on the policy of the government.
 - g. The NCST will meet at least once in quarter (3 months). The Convenor, NCST will also be authorized to call for meetings whenever s/he feels necessary, keeping the interest and requirements of the campaign.
 - h. Local conveyance, train fare, modest board and lodge for the participating person in NCST will be provided from the GCAP Pakistan finances.
 - i. In the event that an NCST member leaves the organization that they were associated with at the time of joining the Steering Team. During the period of the NCST's term of functioning, the concerned individual should be asked to continue their functions as part of the NCST. Unless, there is an objection from the organization that s/he was associated with, or in the case that the new organization that the member has joined has objectives that are contradictory to those of the campaign – in which case the concerned individual will be asked to discontinue her/ his role with the NCST.²

3. Campaign Secretariat (CS)

- a. The Campaign Secretariat (CS) will be responsible for regularly communicating (electronically as well as printed) with participating organization in the NSC, NCST and Task Forces to the larger public through a monthly GCAP Pakistan Update.
- b. The CS will be responsible for developing and managing the website on behalf of the Campaign and information of all the programs and organizations involved.
- c. The CS will be responsible for developing detailed monthly operational plans by a fixed date each month and will report regularly the progress to NCST.
- d. The CS will abide by the decisions of the national campaign steering team on all issues related to operational issues.
- e. The CS will ensure timely reporting and fulfillment of financial obligations on quarterly basis.
- f. The CS will be responsible for supporting all committees, task forces and groups formed by the NSC from time to time.
- g. The Campaign Coordinator will be responsible for efficient functioning of the secretariat, maintaining self-discipline, administrative and financial order.

In addition to the above three-tier structures, the NSC can appoint, create specialized groups keeping in view the needs of the campaigns. These committees, task forces will be

² Resolution made in the CSG meeting of 2nd February 2009

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temporary and will cease to exist after their activities are over/reports are submitted and finalized. Suggestive roles and responsibilities of Task force are given below for reference.

Task Forces

- a. To draw up a clear terms of reference in specific focus areas for effective functioning of the group.
- b. To work in support with the secretariat for fulfillment of specific tasks assigned.
- c. To report to the steering group regarding the programmes as well as difficulties faced in the process.
- d. To ensure quality of services and bring element of specialization for effective advocacy on behalf of the campaign.
- e. To identify specialized agencies in selective areas for strengthening quality support to the campaign.