

Annexure I

Activity Timeline – 2009 for GCAP-Pakistan

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Time-Frame (From-To)	Activity and Details	Target Group(s) & Area Covered (i.e. provinces/states)	Key Policy and Practice Change / Objective(s)/ Policy Message(s)	Output / Expected Outcomes	Remarks if any
May –June, 2009	<p>4-Pre-Budget Seminars each at Provincial Head Quarters to mobilize and aware masses and to create demand for more allocation of resources for health, education and poverty alleviation.</p> <p>Letters/ emails/ messages will be sent to all concerned stakeholders and National & Provincial level elected representatives, columnists for ensuring their support in favor of key demands of Campaign</p>	<p>Target Groups Common masses Member organizations and representatives of youth, women and other CSOs of GCAP Coalition in respective Province, elected representatives at all levels</p> <p>Area: Provincial Headquarters through Provincial Chapters</p>	<ul style="list-style-type: none"> • Pro-people polices for allocation of resources are highlighted and demanded to be considered in new financial year budget • More budgetary allocations are demanded for improvements in basic health, education facilities in public sector • No midway budgetary cuts in Public Sector Development Program (PSDP) funds are mended • Need & importance for the engagement of CSOs in national & provincial and district level budget making processes initiated and highlighted 	<ul style="list-style-type: none"> • More funds are allocated for improvements in basic health, education and poverty alleviation in new fiscal year • Demand of no midway budgetary cuts in PSDP promised • Involvement of CSOs and key stakeholders is ensured in budget making processes • Budget tracking and monitoring processes by CSOs and other key stakeholders initiated • Under spending in public sector services departments like health and education are curtailed by regular budget tracking and monitoring • Situation of basic health and education services in 	

				public sector improved	
Month of July 2009	Preparation and publishing of material concerning campaign objectives(10000 posters + 10000 leaflets)	<p>Target Groups Common masses Member organizations and representatives of youth, women and other CSOs and media groups of GCAP Coalition in respective Province, elected representatives at all levels etc. Area: Whole of Pakistan through Coalition members</p>	<ul style="list-style-type: none"> • Pro-people policy change messages are highlighted • Key demands for improvement in basic health, education services are highlighted • Limitations in national level poverty eradication strategies and key demands for policy and practice level changes to address poverty are highlighted 	<ul style="list-style-type: none"> • Involvement of common masses in policy making issues encouraged • Awareness among masses enhanced upon basic social needs and importance of financial bill • Pressure built upon policy makers and elected representatives for making pro-people policies and bring practice changes 	
September 8-15, 2009	<p>Week of Action to raise voice on issues related to education and demand key asks of campaign by organizing press conferences and processions at selected districts level</p> <p>Letters/ emails/ messages will be sent to all concerned stakeholders and National & Provincial level elected representatives, columnists for ensuring their support in favor of key demands of Campaign</p>	<p>Target Groups Common masses, Member organizations and representatives of youth, women and other CSOs of GCAP Coalition in respective Province, elected representatives of National and Provincial Assemblies, Media groups etc. Area: Whole of</p>	<ul style="list-style-type: none"> • Importance of education highlighted in masses • Increase in budgetary allocation for education • Improvement in basic facilities of public sector educational institution • Teachers capacity enhanced through trainings • Corporal punishment practice in public schools discouraged • Free books and copies are provided in all public schools as per the 	<ul style="list-style-type: none"> • Enrolment in public schools increased • Drop outs in public schools decreased • Significant increase in literacy rate observed • Gender equity index ratio getting better 	

		Pakistan through Coalition members	commitment of government		
October 17-19, 2009	<p>Stand Up and Take Action Campaign to raise voice on poverty related issues and mobilize masses to register their voices against poverty.</p> <p>SUTA events will be organized at 100 different places across the country by involving Mobilization and Outreach Groups members of GCAP-Pak Coalition</p> <p>Letters/ emails/ messages will be sent to all concerned stakeholders and National & Provincial level elected representatives, columnists for ensuring their support in favor of key demands of SUTA Campaign by involving Media & Communication Group (MCG) and Policy Research & Reforms Group (PRRG)</p> <p>Appeals through Media to reach to maximum people at grassroots level and across the country involving MCG members</p>	<p>Common masses Member organizations and representatives of youth, women and other CSOs and media groups of GCAP Coalition in respective Province, elected representatives at all levels etc.</p> <p>Area: Whole of Pakistan</p>	<ul style="list-style-type: none"> • Issues related with poverty highlighted at national level • Common masses are mobilized to build pressure upon policy makers and elected representatives to address poverty issues 	<ul style="list-style-type: none"> • Significant increase in resources allocations to address issues around health, education sector as well as for poverty alleviation • Pro-people policies are introduced by bringing changes in poverty reduction strategy paper-II by considering public demands • Government ensured implementation of its commitments to address poverty • Government promises for no midway deduction in PSDP fund are fulfilled 	

April- November 2009	Communication with all concerned stakeholders, facilitation of related groups for organizing seminars and launching campaign etc Preparation of Reports and submission to UNMC	National Secretariat Staff at Multan	<ul style="list-style-type: none"> • GCAP Coalition in Pakistan strengthened • Coalition members trust built and their greater participation in GCAP-Pak activities ensured 	<ul style="list-style-type: none"> • Culture of building alliances and movements for peoples' rights evolved • Collaboration of GCAP-Pak with national and international stakeholders strengthened and trust among them built 	
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Note: GCAP-Pakistan will organize mass rallies and awareness raising processions to raise voice for the peoples' rights on the eve of key international days related with this proposed campaign i.e. education, health, poverty and human rights. Rest of the activities will be carried out if funds are available